

Script Writer

Job role

We are on the lookout for a self-motivated writer with the capabilities of handling multiple aspects of writing within our organization. This includes copywriting for social media campaigns and scriptwriting for both animation and live shoot ads. This applies whether is it creating characters, writing a riveting plot, or developing a well thought out creative vision.

The individual also needs to have sufficient experience and understanding of a diverse set of industries including, but not limited to, BFSI, Retail, FMCG, Analytics, Human Resources, Information Technology, Healthcare, Ecommerce, Media and F&B.

It is essential that the applicants are comfortable working in a group environment, have the potential to collaborate with multiple teams, have sharp writing skills with a slant towards animation, highly organized, multi-tasking, with a strong understanding of current trends and brand movements.

Work experience

1-2 years in advertising or video production houses

Our expectations

- Creative problem solver
- Proactive
- Ability to work under pressure
- Must possess a willingness to partner with more experienced coworkers and thrive in a deadline driven environment
- Excellent written and spoken English skills
- The ability to devise and develop creatives in response to feedback from clients

Skill set required

- Bachelor's Degree or equivalent experience
- Experience in working with multiple digital platforms would be preferred
- Knowledge of desktop editing